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An Enthusiastic and innovative graphic designer, who likes to color outside the lines.  
I am driven by an insatiable curiosity for captivating visuals that resonate.

## EDUCATION

<b>Master of Arts: Advertising And Branding</b>	<b>2023-2024</b>
Savannah College of Art And Design	
<b>Art &amp; Design certification</b>	<b>2018-2019</b>
FX School	
<b>Post-graduation in Visual Communication Design</b>	<b>2021-2023</b>
Ecole Intuit Lab	
<b>Bachelor of Commerce: Minors in Marketing</b>	<b>2018-2021</b>
Jai Hind College	

## SKILLS

- Figma
- Procreate
- Adobe Creative Suite
- Final Cut Pro
- MS 365
- Illustration
- UI/UX
- Creative Thinking
- Conceptualization
- Color Theory

## PROFESSIONAL EXPERIENCE

### **Creative intern: Pure Red** **06/2024 - 08/2024**

- Worked with the team to design *creative ads* using Figma and Adobe Photoshop.
- Conceptualized and created *storyboards* for videos using Adobe Illustrator and Photoshop.
- Ideated creatives for OOH and social media creatives within tight deadlines.
- Worked with the team and client towards *Brand Book*.

### **Lead Graphic Designer: GoToCo** **01/2023 - 05/2023**

- Created engaging brand designs, *innovative packaging designs*, and unique identity designs with softwares like Illustrator and Photoshop that resulted in a 15% company growth.
- Planned & redesigned *social media content*.
- Streamlined design processes for increased efficiency and faster project turnaround times.

### **Graphic Designer & UI/UX Designer: Travel Food Services** **05/2022 - 11/2022**

- Conceptualized brand projects, *designed QSR brands*, and created design collateral for airports.
- Designed on-brand logos and packaging for airport food chains.
- Designed eye-catching *event collateral*, contributing to successful fundraising campaigns and increased event attendance.

### **Lead Designer: Impact Summit** **2020-2021**

- Led a team of 9 designers to create social media posts, flyers and banners for events.
- Designed 200+ cohesive designs every week..
- Curated social media calendars and planners.
- Created a media strategy to advertise events and speakers.

### **Lead Illustrator& UI/UX Designer: Uneducation Games** **2019**

- Researched & conceptualized the look and feel of kids app
- Illustrated mascots, designed objects, formulated layouts & created collateral for several app screens.
- Curated subject wise design material for the app.